

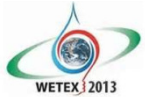
WETEX 2013: An opportunity to empower US & Canadian companies to promote their products and services in the United Arab Emirates region

The Dubai Electricity and Water Authority (DEWA) (<http://www.dewa.gov.ae>) is the sole provider of water and electricity for the entire city of Dubai and is part of the Dubai Government. Part of their objectives is to bring the latest technologies in Water, Electricity, Oil & Gas and Environment industry sectors to Dubai. DEWA organize an annual international exhibition **WETEX – Water, Energy, Technology and Environment Exhibition (WETEX)** (<http://www.wetex.ae>) at Dubai World Trade Centre with representation from local and international companies, government entities, trade associations and professionals.

WETEX focuses on the advanced technologies in the areas of Energy such as Fossil Fuel, Nuclear, Renewable, Power Generation, Smart Grids, Efficiency, Conservation; Water such as Management, Treatment, Desalination, Utilities; and Environment such as Waste Management, Green Buildings and CO2 reduction solutions. April 2013 edition will be held simultaneously with the **2nd Dubai Global Energy Forum (DGEF)**, the largest Energy Forum in Dubai which has major participation of Government Officials and CEOs of major corporations from around the world. This will give both the exhibition and the forum significant importance as they are integrated.

We are working to successfully promote US & Canadian companies' products and services at WETEX 2013, now searching for US & Canadian companies in the industries of: **ENERGY, TECHNOLOGY, OIL AND GAS, RENEWABLE ENERGY, & ENVIRONMENTAL SYSTEM**. Your company will reach potential customers not only from the Gulf Region, but worldwide. More demand for your products/services equals more: exports, jobs, manufacturing and profits.

Please contact DEWA authorized representative for the USA & Canada: iDiverse Export Consultants LLC (www.iDiverseSync.com) at Veronica@iDiverseSync.com or via phone (201) 598-8831.



WETEX 2013

15th - 17th April 2013.

Venue: Dubai International Convention and Exhibition Centre Zabeel Hall & Halls 1-6

- Gross area Of Exhibition: 40,000 sq. meters
- Expected No. of Participating Companies: 1,500 (Regional & International)
- Expected No. of Countries More than 40 (Europe, Asia, Far east , Middle East , America, North Africa & Australia)
- Over 16,000 visitors
- Senior level Government Officials, Industry Experts, Scientists, Environmental Experts, Management Consultants, Heads of Corporate Groups

Exhibition Space Cost:

OPTION 1: SPACE ONLY US \$ 370 per Square Meter

Inclusive of the following:

- General Illumination
- General Security Services
- Entry in the official Catalogue

OPTION 2: SHELL SCHEME PACKAGE US \$ 395 per Square Meter (Minimum of 9 Square Meters)

The same services described in Option 1 plus

- A standard OCTANORM shell scheme with rear and side walls
- Your company name in English on the fascia board
- Carpet covering the floor of the stand
- 1 x 13 Amp, 220V plug socket per 9 Square Meters
- 3 spotlights of 100W each per 9 Square Meters
- 1 reception desk and 2 chairs per 9 Square Meters

VISA REQUIREMENTS FOR THE UAE

Please visit the following website for information on visa requirements: www.uaeinteract.com/travel/visas.asp

WETEX & DGEF ADMISSIONS POLICY

Admission to the conference is restricted to registered guests only on presentation of their badges to security Staff.

COMING TO DUBAI

More than 135 airlines operate through the Dubai International Airport, linking the emirate to 210 destinations worldwide, however we recommend Emirates Airlines.

STAYING IN DUBAI

There are three onsite hotel properties – the Novotel, the Ibis and the spacious and convenient Dubai Trade Centre Hotel Apartments sited at the Dubai World Trade Centre that caters for visitors from around the world.

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